

60 YEARS OF SPECIAL

JINGLE MINGLE 2016



JINGLE
mingle

Saturday
November 19
4:30 - 7:30 p.m.

Parade
Train Rides
Tree Lighting
Giveaways
Children's Activities



2016 "JINGLE MINGLE" PARTNERSHIP OPPORTUNITIES

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\$2,500 Presenting Sponsor

Title sponsorship of event "(Your name) Presents the 2016 Jingle Mingle"
Entertainment stage naming rights
Promotional 10x10 tent creating event presence
Two street banners displayed along major thoroughfare from November 1 - December 1 (limited availability)
Distribution of pre-approved promotional material with 1,000 guest gift bags
Name & logo on display signage at event and event flyers
Name mention on press release, Village website, social media sites - **Facebook, Twitter, Instagram**, bi-monthly newsletter, electronic communications and local cable access channel
Name mention on Village Center website (ShopBurrRidge.com)

\$1,000 Gold Level Sponsor

Promotional 10x10 tent creating event presence
One street banner displayed along major thoroughfare from November 1 - December 1 (limited availability)
Distribution of pre-approved promotional material with 1,000 guest gift bags
Name & logo on display signage at event and event flyers
Name mention on press release, Village website, social media sites - **Facebook, Twitter, Instagram**, bi-monthly newsletter, electronic communications and local cable access channel
Name mention on Village Center website (ShopBurrRidge.com)

\$500 Silver Level Sponsor

One street banner displayed along major thoroughfare from November 1 - December 1 (limited availability)
Distribution of pre-approved promotional material with 1,000 guest gift bags
Name & logo on display signage at event and event flyers
One complimentary parade entry
Name mention on press release, Village website, social media sites - **Facebook, Twitter, Instagram**, bi-monthly newsletter, electronic communications and local cable access channel
Name mention on Village Center website (ShopBurrRidge.com)

\$250 Red Level Sponsor

One street banner displayed along major thoroughfare from November 1 - December 1 (limited availability)
Name mention on display signage at event
One complimentary parade entry
Name mention on press release, Village website, social media sites - **Facebook, Twitter, Instagram**, bi-monthly newsletter, electronic communications and local cable access channel
Name mention on Village Center website (ShopBurrRidge.com)

\$100 Green Level Sponsor

Name mention on display signage at event
One complimentary parade entry
Name mention on press release, Village website, social media sites - **Facebook, Twitter, Instagram**, bi-monthly newsletter, electronic communications and local cable access channel
Name mention on Village Center website (ShopBurrRidge.com)

Item Sponsors: Want to sponsor a specific item or activity at the Jingle Mingle? Here is a list of activities and their costs for you to choose from. Appropriate sponsor signage will be placed near the activities, as well as a listing on the parade banner, press release, Village website, local cable channel, newsletter, and other Village social media (Facebook, Twitter, Instagram).

Face Painters (3)	\$325/each	Miracle Express Train	\$1,300
Stilt Walkers (2)	\$250/each	Parade Character	\$100/\$200
Parade Character	\$100/\$200	Strolling Carolers	\$850

This proposal does not constitute a contract. Sponsorship packages can be built to suit. Certificates of insurance may be required for sponsors with event presence naming the Village of Burr Ridge and Burr Ridge Village Center as additionally insured. Unsolicited sponsors not permitted. All sponsor inclusions based on timely sponsorship.



“A Very Special Place”

I would like to sponsor Jingle Mingle 2016!!

Saturday, November 19th 4:30 p.m. - 7:30 p.m.

Sponsorship level/item/amount: _____

I would also like to enter a group in the Jingle Mingle Parade! _____

◇ ***Please contact me. I would like to make an in-kind contribution or I have a different idea that I would like to discuss with you.***

Company Name: _____

Contact Address: _____

Contact Name: _____

Phone: _____ **Email:** _____

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Sponsor payments will be invoiced through the Village of Burr Ridge. Thank you!

Village of Burr Ridge

Events Committee

7660 County Line Road

Burr Ridge, IL 60527

Please return this form to:

Village of Burr Ridge

7660 County Line Road

Burr Ridge, IL 60527

Questions? Contact:

Janet Kowal - Events Coordinator

Phone: 630-654-8181, ext. 2120

Email: jkowal@burr-ridge.gov

Partner with Us!